



THE CREDIBLE ALTERNATIVE 1ST MOVEMENT VALUES CHARTER

3 Non-negotiables

NON-DISCRIMIN |



We are committed to maintaining the highest degree of integrity in all our dealings with all members of the Credible Alternative.

This includes individuals and parties we engage with in the pursuit of our goals and objectives as CA1st, respecting the confidentiality of information exchanged and the protection of all personal information received in the course of pursuing our objectives.

Always do what you promise to do.



Communication *..towards individuals*

- Engage politely in discussions, even heated ones.
- Stay respectful towards other's opinions & perspectives
- Be tolerant toward everyone
- Listen to understand, not react
- All communications must be non-threatening, non-discriminatory, not obscene or abusive
- All imagery and messaging in accordance with CA1st values



Communication *..as a movement*

- Everything we say should be fact-checked, accurate and capable of substantiation.
- Exercise good judgement when using social media
- Be mindful that, unless publishing on behalf of CA1st, your opinions and views are your own.

Duty of care

- All our actions are guided by the constitution of South Africa
- We should avoid human rights violations towards individuals and organisations
- Look out for the well-being of the society at large.

Team Behaviour

(Reference: NancyKline – Time To Think)



Attention:

Listen respectfully



Equality:

Treat everyone equal



Ease:

Take time to think



Appreciation:

Acknowledge individuals



Encouragement:

Be non-competitive



Feelings:

Be respectful



Information:

Stick to the facts



Diversity:

Accepting diversity



Incisive Questions:

Think unlimited



Work Environment:

Saying 'You matter'



- Our conduct is always honest and honourable towards everyone

- Always do the right thing to maintain the highest level of ethical conduct
- We reject all forms of dishonesty
- All individuals & organisations aligned with CA1st Constitution or Founding statement plays a critical role and we develop and nurture these relationships.

Non-partisanship

The Credible Alternative First Movement is a forum of individual membership, is non-sectarian and is not aligned to any other political party.

This does not preclude the forum from sharing platforms with, or participating in mass gatherings which may include other political parties and organisations. All members are expected to respect this element of the code.

Conflict of interest

A conflict of interest situation arises when the 'private interests' of the people compete or conflict with the interests of the Movement. 'Private interests' means

both the financial and personal interests of the people or those of their connections.

The onus is on every individual member to declare a conflict or potential conflict of interest to the working committee, in the event that he/she feels a potential for a conflict of interest is emerging or has emerged.

Intellectual property and moral rights

We retain the moral rights in, and ownership of, all intellectual property that we create.

In return we respect the moral and intellectual copyright vested in others' intellectual property.

Equality and discrimination

We always strive to be fair and objective in our advice and actions, and we are never influenced in our decisions, actions or recommendations by issues of gender, race, creed, color, age, sexual orientation or personal disability.

Quality assurance

We maintain the quality of what we do through constant ongoing review by the working committee of all communications and other activities.

[Privacy Policy](#) [CA1st POPI Act](#)



Website Design & Developed by **Hot Coffee Media** 2021